

Guide of Best Practices

TEMPLATE

Kroma kolna brālīste/brotherhood


Latvia

Action Personal Card

Name of the best practice:	Kroma Hill brotherhood
Country, region, municipality:	Latvia, Dagdas local municipality, Andrupenes pagasts
Responsible organisation (name and type, e.g. municipality, museum, NGO, etc):	Kroma kolna Brotherhood
Partner organisations (if applicable):	Dagdas local municipality, Culture centre, a lot of traders
Period of implementation (start year and end year or if it's ongoing):	2012
Problems it wanted to solve	There was little written evidence of the historic development of the particular territory, especially the medieval ones. On the other hand, there is a very dense cultural layer in the area that is associated with culture prior to Christianity.
Goal:	Set up a medieval cultural education center.
Description of the good practice (max 1000 words):	Originally, there was one man who started to build a medieval castle, he drew attention with his actions, and many others joined. Yet, understanding it was essentially a job without pay, many abandoned the brotherhood. The people who remained in the brotherhood are interested in historical research, the acquisition of ancient posts, the development of ancient traditions and sharing them with society, the handling of medieval athletic activities, and other activities of such type. Each of the members of the brotherhood is unique with peculiar contribution, action and the ability to live together in the collective.
Impact (short term and long term if applicable):	In the short term, we have been drawing public attention. In the long term, society accepts the historical truth about our territory. There is a wrongful belief that the Crusaders came, shook us off the trees, and culture began.
How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved):	By nature, we are a group of people from local patriots. There are no restrictions or prejudices - anyone can join the brotherhood. The biggest challenge is to bring people together for different denominations.
	http://visitlatgale.com/lv/objects/view?id=1525

<p>Please identify qualities that make this action a good practice and/or social innovation (max 300 words)?</p>	<p>The foundation is on 3 whales:</p> <ol style="list-style-type: none"> 1) Exploration of the historic territory of his or her land and share with the acquired knowledge with the public 2) Organise joint work, do a physical benefit to our territory 3) Internal cohesion measures according to local traditions
<p>Please identify success factors in implementation of action (max 300 words))</p>	<p>The people gathered together really like it and are interested in it. There is great local government support. A positive-minded mass media and society as a whole towards us and our actions.</p>
<p>Local development: How has the action contributed to local development? (max 300 words)</p>	<p>The aim was not the development of tourism, but the main point is that the brotherhood has brought public attention and the flow of tourism has increased. We're interesting, we're going to present ourselves, and there is also interest in us, because people are visiting us and our historic territory.</p>
<p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p>	<p>At first there has been a problem at the beginning with comrades' own variability in brotherhood participant amount – people were entering and leaving. The recommendation is a more careful selection of participants, but people deserve a chance to try.</p>
<p>Attach photos of the action (as a separate document)</p>	 <p>A group of five people, three men and two women, are dressed in historical or medieval-style clothing. They are standing in front of a large pile of cut logs in a wooded area. The man on the far left is wearing a white tunic and brown boots. The man next to him is wearing a dark tunic and a blue and white striped shield. The woman in the center is wearing a brown dress and a white headscarf. The man next to her is wearing a dark tunic and a blue and white striped shield. The man on the far right is wearing a dark tunic and a blue and white striped shield. They are all holding long wooden poles or staves.</p>



	
<p>Optional: other material relevant for good practice (links to publications or video material)</p>	<p> https://www.youtube.com/watch?v=QCJACtiHwrs https://www.youtube.com/watch?v=3Fd_qliOBcA https://www.youtube.com/watch?v=x-Xcf4ti4Cc https://www.youtube.com/watch?v=JW8rTSSUgj4 https://www.youtube.com/watch?v=KnO4eZ9iMos https://www.youtube.com/watch?v=Zhz-dgz5WDQ https://www.youtube.com/watch?v=xzAq_K1ekVs https://www.facebook.com/100009823085888/videos/vb.100009823085888/734606330210130/?type=3 </p>