



3rd International Event:

„The new European ruralities: Innovative local development strategies and historic villages“

Programme

PLACE: Kumrovec, Croatia

DATE: 25th – 27th September 2019

DAY 1, Wednesday (25th September 2019)

3rd TRANSNATIONAL COORDINATION MEETING

14:00 – 16:00

Welcoming lunch (Hostel Kumrovec)

16:00 – 16:30

Opening of the 3rd Transnational Coordination Meeting

- Welcoming note, logistics & agenda

16:30 – 19:30

3rd Transnational Coordination Meeting

- Progress review of the project - coordinating partner
- Presentation of good practices - all partners
- Development of the final outputs - discussion

16:30 – 18:30

Parallel session

- *Development strategy of Municipality of Kumrovec* – the tour of municipality

20:00 – 22:30

Intercultural evening & dinner (Rural holiday home and family farm "Pri Brozu", Kumrovec)

DAY 2, Thursday (26th September 2019)

3RD TRANSNATIONAL CONFERENCE

09:00 – 9:30

Registration

9:30 - 10:30

Opening of the 3rd International Event

- Mr. Robert Šplajt, Mayor of the Municipality of Kumrovec



- *Representative of the Krapina Zagorje County, tbc*
- Ms. Valentina Đurek, president of the Local Action Group Zagorje – Sutla
- Ms. Mónica Rodríguez Ordóñez, Mayor of the Municipality of Vimianzo

10:30 - 11:00

Networking break (Kod Starog)

11:00 - 13:00

Local development strategies and historic villages

Moderator: Danijela Lončar, deputy mayor, Municipality of Kumrovec

- *Innovations in local development strategies of rural areas*, Ms. Helena Matuša, Deputy Director of ZARA (Regional Development Agency)
- *LEADER/CLLD as an innovation accelerator*, Ms. Bojana Markotić Krstinić, Secretary General of the LEADER Network of Croatia
- *Involving youth in decision making on local development*, Mr. Hrvoje Novak, president of the Youth Advisory Board of Krapina-Zagorje County
- *Bottom-up participatory processes for neighborhood development*, Ms. Caterina Dadá, project manager at ALDA - European Association for Local Democracy, Belgium
- *Cinema for all in historic villages*, Mr. Duarte Claudino, Senior Technician of Education, Culture and Sport at Comunidade Intermunicipal do Alto Alentejo in behalf of the Municipality of Marvão

Debate

13:00 - 15:00

Lunch (Hostel Kumrovec)

15:00 - 16:30

Innovative cultural strategies and practices: Cultural heritage meets Millennials

Moderator: Hrvoje Novak, Youth Advisory Board of Krapina-Zagorje County

- *Smart Culture and Millennials: When the Social Network and Digital helps the regeneration of the historical villages!*, Mr. Francesco Marchionni, in behalf of Unione dei Comuni della Grecia Salentina
- *Re-generator and industrial heritage of City of Zabok*, Ms. Valentina Đurek, deputy mayor of the City of Zabok and president of LAG Zagorje-Sutla
- *Tabor film festival*, Mr. Nenad Borovčak, director of TFF
- *Senioris for heritage*, Mr. Davor Špoljar, director of the Museum of City of Pregrada Zlatko Dragutin Tudjina
- *Rural recreation in Ezernieki county, Dagdas region: Jaundomes manor and culture house*, Mr. Artjoms Gekišs, Executive director of the Dagdas Municipality and Mr. Aivars Bačkurs, leader of the NGO DAGNE

Debate

16:30 - 18:00

Museums in the heart of local development



Study visit to Old Village Museum in Kumrovec

Welcoming note by Ms. Tatjana Brlek, manager of Old Village Museum and Mr. Milan Kladnički, director of the Kumrovec, Desinić, Zagorska Sela Tourist Board

19:30 - 22:30

Visit to the Croatian Anthem Monument

Intercultural evening & dinner (Villa Zelenjak - Ventek)

DAY 3, Friday (27th September 2019)

3RD TRANSNATIONAL WORKSHOP

09:00 – 9:30

Registration

9:30-11:00

Strategies of sustainable tourism development

Moderator: Nataša Hlaban, Program Coordinator at DMSKZŽ

- *Strategic approach to destination – Fairytale at hand*, Ms. Tanja Ivek, assistant director at Krapina-Zagorje County tourist office
- *Thermal waters and sustainable spa*, Ms. Martina Crljen, director of Water park AquaeVivae, Krapinske Toplice
- *In vino veritas – vineyard roads and ancient wines*, Ms. Tatjana Petranović Capar, director of Pearl of Zagorje Tourist board
- *Cultural heritage and tourism strategy of the municipality of Berovo*, Mr. Novica Pecinski, representative of the Municipality of Berovo

11:00 - 11:30

Networking break (Kod Starog)

11:30 – 12:00

Citizens innovators – involving citizens in decision making on local development

Moderator: Paula Petrinc, Deputy President of the Youth Advisory Board of The Municipality of Tuhelj

- *Connecting local and global: EU integration and participation on the local level*, Ms. Emilija Dolovački, program coordinator at the Center for Democracy Foundation, Serbia
- *Children participation in local communities*, Ms. Jasenka Borovčak, Secretary of Our Children Society Zabok
- *Youthwork: tips & tricks*, Ms. Ivana Radanović, Coordinator of Network of Associations Zagor
- *“Volunteering cities”*, Ms. Marija Marjanović, associate at City of Pregrada,
- *Our ways to involve the citizens in the local decision-making process*, Ms. Elena Gerdzhikova, representative of the Municipality Bolyarovo,



13:00 - 14:15

Ručak (Hostel Kumrovec)

14:30 – 22:30

Study visit: Development and management models for local cultural heritage

14:30 - 15:15 Castle Miljana – private investments in cultural heritage

15:45 - 17:00 Castle Veliki Tabor – intangible cultural heritage – preserving the legend of Veronika Desinička

17:30 - 22:30 Grape Harvesting Festival - intangible cultural heritage - agricultural work as a part of local identity, economy and tourism development

- o *17:30 - 18:00 Reception by the Mayor of Pregrada, Mr. Marko Vešligaj and presentation of Grape Harvesting Festival by director of Heart of Zagorje Tourist Board, Ms. Karolina Hostić (City Hall)*
- o *18:00 - 19:00 Wine tasting, visiting the local products fair and Museum*
- o *19:00 - 21:00 Music festival dedicated to grape harvesting and wine*
- o *21:00 - 22:30 Cocktail Dinner hosted by Mayor of Pregrada Mr. Marko Vešligaj (Gradska kavana)*
- o *22:30 Departure*